

QUARTERLY NEWSLETTER

CENTRE FOR RESEARCH AND INNOVATION IN TOURISM (CRIT)
FACULTY OF SOCIAL SCIENCES AND LEISURE MANAGEMENT (FSLM)



**FACULTY OF SOCIAL
SCIENCES AND
LEISURE MANAGEMENT**



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-Volume 11 Issue 1

APPLIED GRANTS



CREATION AND TRANSFORMATION OF NEW KNOWLEDGE IN TOURISM THROUGH



Human
Capital
Development



Research



Consultancy
& Networking

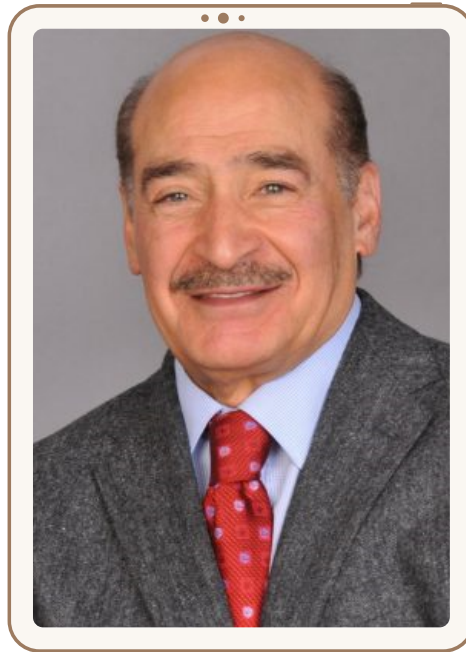


Community
Engagement

[Read more...](#)

A warm welcome to our new Visiting Professor

Emeritus Professor Dr. Jafar Jafari



Jafar Jafari is an Emeritus Professor of Hospitality and Tourism at the University of Wisconsin-Stout, Department of Hospitality and Tourism (USA). He came to this position trained as a cultural anthropologist (PhD, University of Minnesota, USA) and as hotel administration graduate (BS and MS, Cornell University, USA), bringing with him additionally an honorary doctorate from the Universitat de les Illes Balears (Spain). Jafar's contributions to the academic community span international boundaries and institutions. He is Visiting Professor of the Universidade do Algarve (Portugal), Luleå University of Technology (Sweden), and Sun Yat-sen University (China); Lifetime Honorary Professorship of Bundelkhand University (India), and international Program Director of the Universitat de les Illes Balears (Spain). In addition to research and teaching, Jafar holds numerous editorial board positions and has established foundational journals, books, and networks within tourism studies. He is the Founding Editor of *Annals of Tourism Research: A Social Sciences Journal*. Jafar is also Chief Editor of *Tourism Social Science* (book) Series; Co-Chief Editor, *Bridging Tourism Theory and Practice* book series; Chief Editor, *Encyclopedia of Tourism*; Co-Founding Editor, *Information Technology & Tourism*; Co-Founder, TRINET: Tourism Research Information Network; and Founding President, International Academy for the Study of Tourism.



CRiT WORKSHOP

"HOW TO APPLY FOR INTERNATIONAL GRANTS FOR POST-COVID?"

VENUE: C6.06 (Offline Session)

27 APRIL 2022, WEDNESDAY

02:30 PM – 04:30 PM Malaysian Time (GMT +8)



Resource Speaker (CRiT Visiting Professor):
Professor Dr Tom Baum
Professor of Tourism Employment
Department of Work, Employment and Organisation
University of Strathclyde Business School
Glasgow, UK.

Prof Dr Tom Baum is expertise around Strategic HRD planning in the public and corporate sectors, Skills assessments in tourism, Migrant workers/Education and training for low skills work, Volunteer work and volunteer roles in events and tourism, Cultural influences on work and workplace behaviour and lastly the Changing work and employment in frontline services. This international grant writing workshop by Prof Tom Baum will enhance the international grant proposal writing skills as well as to improve the research grant/topics conceptualization for acquiring potential grants in near future. Prof Tom will keep everyone engaging by sharing lot of insights and sharing his great experience in the given topic during the workshop.

To Register in HRSS

SCAN ME



How To Apply for International Grants for post-COVID?

On 27th April 2022, the Centre for Research and Innovation in Tourism (CRiT), in association with the School of Hospitality, Tourism and Events (SHTE), Taylor's University, Malaysia, organised an interesting and timely workshop on "How to apply for international grants for post-COVID?" on Wednesday 2.30-4.30 PM by Professor Dr Tom Baum, Professor of Tourism Employment, Department of Work, Employment and Organisation, University of Strathclyde Business School, Glasgow, UK. Prof Tom's workshop focused on the Collaborative, Research, Applying International Grants areas during Post-COVID.

During the workshop, Prof Tom started his workshop with the importance of finding and building partnerships through collaborations to apply for international research grants such as Theoretical research, Applied research, Knowledge exchange/ practice studies and Pedagogic research/ development. In addition, Prof Tom shared various international grants for Malaysia, another country, Bi-lateral – UK Newton Fund and Regional (ADB, ASEAN, EU). Lastly, he also shared about the research agendas from the Post Covid perspective.





In Association with

TAYLOR'S
UNIVERSITY
SCHOOL OF
HOSPITALITY,
TOURISM & EVENTS**CRiT Hybrid Session**

on

**"INNOVATION AND TECHNOLOGY FOR SUSTAINABLE
HOSPITALITY AND TOURISM: FUTURE RESEARCH AGENDA"**

Free Sharing Session. Open to Public

30 MAY 2022, MONDAY**10:30 AM – 12:00 NOON** Malaysian Time (GMT +8)Venue: **C6.04, Block C, Level 6**

Resource Speaker:

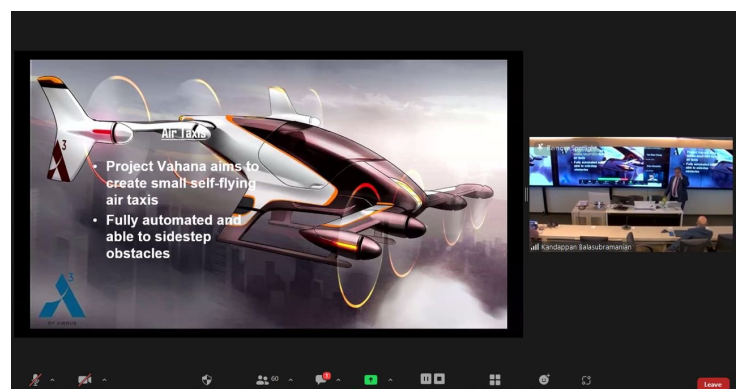
Dr. Cihan Cobanoglu, PhD, CHTPMcKibbin Distinguished Chair Professor & Director of M3 Center
College of Hospitality and Tourism Leadership
University of South Florida Sarasota-Manatee
President, Assoc of North America Higher Ed International

Dr. Cihan Cobanoglu is the Dean and the McKibbin Endowed Chair Professor of the School of Hospitality and Tourism Management (SHRM) in the Muma College of Business at the University of South Florida (USF), who also serves as the Director of the M3 Center for Hospitality Technology and Innovation and Coordinator of International Programs for the School of Hospitality and Tourism Management. He is a renowned hospitality and tourism technology expert. Dr. Cobanoglu is a Fulbright Specialist commissioned by the Fulbright Commission (2018-2021). He is a Certified Hospitality Technology Professional (CHTP) commissioned by Hospitality Financial & Technology Professionals (HFTP) and Educational Institute of American Hotel & Lodging Association (AHLA). He is the Editor of the Journal of Hospitality and Tourism Technology (JHTT) (Indexed in SSCI IF=4.2) and a co-author of 10+ books and 20+ conference proceedings.

Scan to
registerOnline Platform
ZOOM

Innovation And Technology For Sustainable Hospitality And Tourism: Future Research Agenda

On 30th May 2022, Monday, from 10.30 am to 12:00 pm Malaysian Time (GMT +8), Centre for Research and Innovation in Tourism (CRiT) in association with the School of Hospitality, Tourism and Events (SHTE), Taylor's University, Malaysia organized a Hybrid session on "Innovation And Technology For Sustainable Hospitality And Tourism: Future Research Agenda" by Professor Dr Cihan Cobanoglu, McKibbin Distinguished Chair Professor & Director of M3 Center, College of Hospitality and Tourism Leadership, University of South Florida Sarasota-Manatee. Gratitude to Prof Cihan Cobanoglu for his wonderful hybrid session by sharing the contemporary research, innovation and best practices adopted by all the stakeholders globally. The session becomes more interesting with innovative videos, and research team outputs with the big data analytics involving 6000 hotels inputs takes us on the journey to know about the top 10 hospitality and tourism trends 2030 - sustainable tourism, technology, experience tourism, innovation, security and safety, personalization, AI and robots, sharing economy, alternative tourism and finally wellness tourism.

[*Read more...*](#)

In Association with

SCHOOL OF
HOSPITALITY,
TOURISM & EVENTS

Post Graduate Alumnus Sharing Session

"QUALITATIVE RESEARCH RESULTS AND DISCUSSION WRITING"

Free Webinar. Closed Session

17 JUNE 2022, FRIDAY

01:00 PM – 02:00 PM Malaysian Time (GMT +8)



Resource Speaker:
Dr. Benjamin Appiah Osei
Lecturer
School of Business KNUST, Ghana
(PhD Alumnus – Taylor's University, Class of 2020)

Dr. Benjamin Appiah Osei currently holds the position of a lecturer of Hospitality and Tourism Management at the Department of Human Resource and Organisational Development at the School of Business in the Kwame Nkrumah University of Science and Technology (KNUST), Ghana. He gained his PhD degree from the School of Hospitality, Tourism and Events at Taylor's University, Malaysia, under the Taylor's PhD Fellowship program. He has passion for teaching and research. He has a wide range of research interests, including social media and travel behaviour, Technology adoption and hospitality, travel motivation & travel decision-making, and consumer behavior in tourism. Other active areas of research include Fourth Industrial Revolution and Hospitality, Corporate Social Responsibility issues in Hospitality and Tourism, Sustainable Performance of Hospitality industry, etc. and he published articles in reputed journals.

Click below to Join

Webinar
Platform
ZOOM

Qualitative Research Results And Discussion Writing

On 17th June 2022, Friday, from 1.00 pm to 2:00 pm Malaysian Time (GMT +8), the Centre for Research and Innovation in Tourism (CRiT) happily joined hands with the School of Hospitality, Tourism and Events (SHTE), Taylor's University, Malaysia during the Post Graduate Alumnus sharing session on "Qualitative Research Results And Discussion Writing" by Dr. Benjamin Appiah Osei, the alumnus from SHTE class of 2020. Dr Benjamin is a lecturer in Hospitality and Tourism Management at the Department of Human Resource and Organizational Development at the School of Business in Kwame Nkrumah University of Science and Technology (KNSUT), Ghana.

At the beginning of the workshop, Dr. Benjamin provided a fundamental idea of qualitative research and how to construct it, articulating the research findings by mapping with the respective research questions as it requires careful data management skills. The session became more interesting and beneficial to the post-graduated when he started to share his research experience and slides showing the examples of result NVivo outputs, theme and sub-themes illustrations and different approaches in the discussion from his PhD thesis. He shares some common points that researchers might underestimate its importance, such as a non-verbal expression or organizing coded data. Dr. Benjamin recommended that researchers flexibly balance four items in this part: Explanation, Evidence, Support paper, and Theme. Dr. Rupam Konar, the Programme Director – M.Sci. Tourism in SHTE and one of the Associate Director in CRiT managed the interactive Q&A section whereby Dr. Benjamin used his research to showcase and answer all the questions of the audience about timing and translation procedure. Lastly, the session fruitful ended with several practical tips for young researchers to make their post-graduate research journey successful.

[Read more...](#)

2nd CRiT Summer School

The "2nd CRiT Summer School on Innovation and Technology in Tourism to achieve SDGs" is coming soon from 23rd - 25th August 2022. There are 12 exciting up-to-date topics/sessions presented by international and distinguished experts in tourism innovation and technology research. Topics cover a broad range of areas, including destination governance/management, smart tourism, community/indigenous tourism, fighting climate change, sharing economy, green innovation and many other inspiring areas of innovation and technology to achieve SDGs. Register by scanning the QR code or click here: <https://forms.office.com/r/Rrcz02tD2E> to receive updates.



Postgraduate Research Colloquium (PGRC) 2022

Registration link:
<https://forms.gle/C6OVdooGVsKGdfh26>

06

4th INTERNATIONAL CONFERENCE
7-9 APRIL 2022
(HYBRID MODE)

IMPACT OF CURRENT EVENTS ON THE FUTURE OF BUSINESS
THEME: BUILDING RESILIENT ORGANIZATIONS

Pre-conference Workshop:
The Art of Getting Published in ABDC/Scopus Journals

Publication Partner: Taylor & Francis Group
Supported by: AMDISA
Conference & Publication Partner: JOURNAL

Organizational Resilience: Sectoral Experiences

On 8th April 2022, Associate Professor Dr. Kandappan Balasubramanian was invited to serve as a panellist for the 4th International Conference on “Impact of Current Events on the Future of the Business” organized by Vignana Jyothi Institute of Management (VJIM), Hyderabad, India. Dr Kandappan was the panellist for the panel discussion titled “Organizational Resilience: Sectoral Experiences” on Day 2. He shared the organizational resilience insights from the hospitality and tourism sectors and the teaching and learning perspectives that will benefit the participants to enhance their resilience skills and be innovative to maintain the teaching excellence in their respective disciplines.

[Read more...](#)

2nd SDCA INTERNATIONAL RESEARCH, EXTENSION & LINKAGES CONFERENCE
April 25 - 26, 2022 | via **zoom** & **zoom**

ENGR. CHHEKU DUKPA
Founder/President
Global Village Connection (GVC)
Better World Alliance
Bhutan

DR. DARYL ACE CORNELL
Chief Director of the Research Center
College of Tourism, Hospitality & Transportation Mngt.
Polytechnic University of the Philippines
Philippines

DR. GILBERT A. VERGARA
Clinical Microbiologist
ASST Grande Caspelle Metropolitan
Italy

PROF. VIKASH BHARDWAJ
Assistant Professor
Bavcon '15 Institute of Engineering & Technology
Meerut (UP)
India

DR. JEETESH KUMAR
Senior Lecturer
Taylor's University
Malaysia

DR. BEUNDA A. LIWANAG
Director
Research and Development Office
St. Dominic College of Asia
Philippines

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Research in the Time of Epidemic: Tips & Tricks to start and complete research during the COVID-19 Pandemic

Dr. Jeetesh Kumar was invited by Dr. Wendell L Galapate as a Resource Speaker for the 2nd International Virtual Multidisciplinary Research Conference, 2022 was organized by St. Dominic College of Asia, Philippines, with the theme – “Promoting a Sustainable and Resilient Academic Community through Collaboration” on 25th - 28th April 2022. Dr. Jeetesh shared his views on the topic "Research in The Time of Epidemic: Tips & Tricks to start and complete research during the COVID-19 Pandemic".

[Read more...](#)

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CRIT
Centre for Research and Innovation in Tourism

RESEARCH IN THE TIME OF EPIDEMIC: Tips & Tricks to start and complete research during the Covid - 19 Pandemic

Dr. Jeetesh Kumar
Centre for Research and Innovation in Tourism (CRIT)
School of Hospitality, Tourism and Events
Taylor's University, Malaysia



On 29th April 2022, Dr Stephanie Chuah Hui Wen, a Senior Lecturer and an Associate Director of Centre for Research and Innovation in Tourism (CRiT), Taylor's University, Malaysia, was invited as a Keynote Speaker for the International Conference 2022 on "Fostering a Resilient Business Ecosystems and Economic Growth: Towards the Next Normal" organized by Dr. D. Y. Patil B-School, Pune, India in collaboration with Dr. Soetomo University, Indonesia and Association of Indian Management Schools, India from 27th - 29th April 2022. Dr. Stephanie shared her view on whether service robots are the hype or the future of the hospitality and tourism industry. She also talked about the lessons the hoteliers and restaurateurs can learn from service robot implementation failure and how humans can collaborate with robots in the industry 5.0 era.

On 22nd - 24th June 2022, Associate Professor Dr. Kandappan Balasubramanian, School of Hospitality, Tourism and Events (SHTE), Taylor's University, Malaysia served as "Plenary Speaker" for the Day 2 opening of the 1st International Research Conference for Graduate School and 2nd International Undergraduate Multidisciplinary Research Conference on 22nd - 24th June 2022 organised by the Research and Publication Center of UM Tagum College, Philippines. During the plenary speech, Assoc. Prof Dr. Kandappan delivered his keynote speech on "Research in Hospitality and Tourism" covering the importance of sustainability tourism-related research due to consumer behavioural changes, the need for new customer experiences through the integration of advanced technology, and different innovations and contemporary trends that emerged during the crisis globally.

Read more...

Networking Session with PERHILITAN



The CRiT Community Engagement had a knowledge-sharing session with the Department of Wildlife and National Park (DWNP) of Peninsular Malaysia. The session was conducted on 10th June 2022 at DWNP office. Dr Thanam Subramaniam, the Associate Director of Community Engagement (CRiT), presented the outcomes of her recent study on 'Transforming Eco-Tourist Experiences in Protected Area of Pahang: Going Memorable and Smart'. In her presentation, she highlighted the need and benefits of technology implementation in enhancing eco-tourist experiences in ecotourism destinations. YBhg. Dato' Abdul Kadir bin Abu Hashim (Director General of DWNP), Prof Ahmad Shuib (Senior Research Fellow of Taylor's University), Dr Chia Kei Wei (Senior Lecturer, Taylor's University) and several officers of DWNP participated in this knowledge-sharing session.

At the end of the presentation, Dr Thanam shared a sample of a smart tourism mobile application initiated by Tourism Management students at Taylor's University. YBhg. Dato' Abdul Kadir was impressed with the sample mobile application and suggested generating a smart tourism mobile application for Kuala Gandah National Elephant Conservation Centre in September 2022. In addition, DWNP officers shared their strategies and challenges in enhancing and sustaining the tourists' experiences at national parks. It was a fruitful session for both DWNP and Taylor's University.





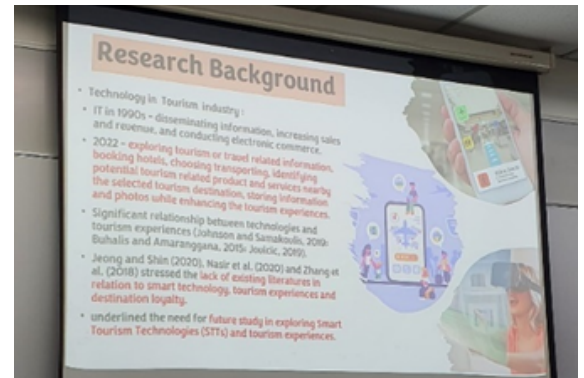
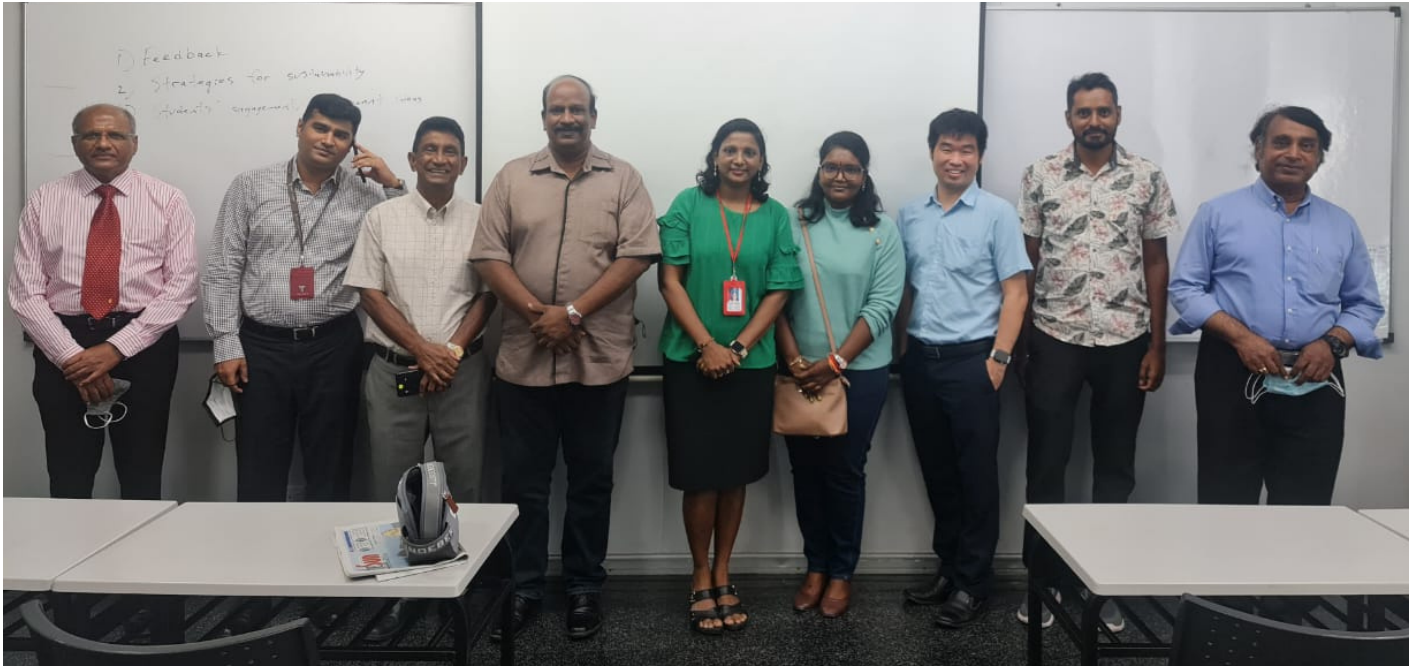
Networking Session with Tourism Stakeholders

The tourism industry is one of the first affected and last recovered industries from the outbreak COVID 19 pandemic. Although the industry started to bounce back, the pandemic provided tremendous changes in tourist behaviour and enhanced the necessity of technology in tourism services. In line with that, the CRiT Community Engagement team is organising two networking sessions with tourism stakeholders to understand the challenges the tourism stakeholders face in the current situation and design suitable collaboration strategies for upcoming community engagement projects between tourism stakeholders, including students. Hence, the first session was conducted on 15th June 2022 at Taylor's University Lakeside Campus. Around 13 tourism stakeholders from tourism operators, travel agencies, tourism researchers and academicians participated in this session.

Dr. Puvaneswaran Kunasekaran was invited as the session's facilitator, and he executed the "Action Learning" method to initiate the discussion to ground the issues facing the tourism stakeholders in the current situation. All stakeholders actively participated in the session and listed various issues and challenges they currently face. In addition, Dr Puvaneswaran clarified the power of asking questions in identifying the root cause of the issues and challenges. It was a very fruitful session for the tourism stakeholders when they identified and listed various issues and challenges in the brainstorming session before strategizing potential actions in the next session.

The second session was on 22nd June 2022 at Taylor's University Lakeside Campus. (*see next page*)





Networking Session with Tourism Stakeholders

The second part of the networking of tourism stakeholders was conducted on 22nd June 2022 at Taylor's University Lakeside Campus. The networking session was initiated to share the outcome of research on 'Transforming eco-tourists experiences in protected area of Pahang: Going memorable and smart', highlighting the importance of integrating tourism services with technology. The researcher also presented the sample tourism mobile app, which a group of tourism students proposed as an endemic recovery strategy. Tourism stakeholders' feedback on the proposed app was collected for improvement. Most of them welcomed the proposed idea and provided suggestions for improvement from practical perspectives.

Safety and security, convenient and user-friendly, niche tourism activity categories such as heritage, historical, community, ecotourism, cultural tourism, religious tourism and a directory of tourism authorities were a few of their suggestions to be included in the app. At the end of the session, the project team leader highlighted the necessity of technology integration in providing memorable and unforgettable tourism experiences to the tourists as the next recovery step that they should take into consideration to sustain their services in the tourism industry.



01

Integration of Augmented Reality (AR) and Virtual Reality (VR) as Marketing Communications Channels in the Hospitality and Tourism Service Sector

https://doi.org/10.1007/978-3-030-95581-6_3



02

You don't have to tip the human waiters anymore, but...Unveiling factors that influence consumers' willingness to pay a price premium for robotic restaurants

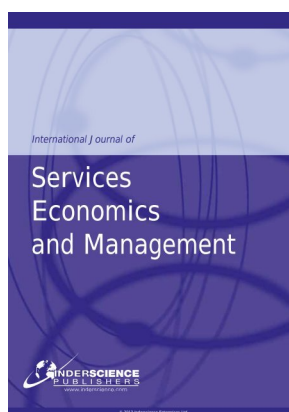
<https://doi.org/10.1108/IJC-HM-08-2021-1023>



03

Are we so over smartwatches? Or can technology, fashion, and psychographic attributes sustain smartwatch usage?

<https://doi.org/10.1016/j.techsoc.2022.101952>



04

We want apology! Tailoring service recovery and self-construal to earn customer forgiveness

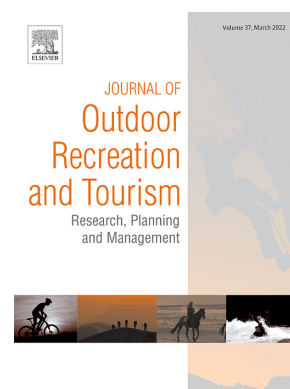
<https://doi.org/10.1504/IJSEM.2021.10042622>



05

Travel risk in the ecotourism industry amid COVID-19 pandemic: ecotourists' perceptions

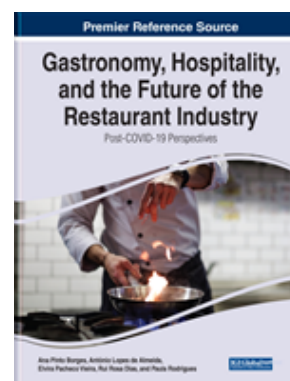
<https://doi.org/10.1080/14724049.2021.1938089>



06

Meaningful community participation for effective development of sustainable tourism: Bibliometric analysis towards a quintuple helix model

<https://doi.org/10.1016/j.jort.2022.100523>



07

Co-Creation of Destination Image and Food Tourism of the Emerging Economies

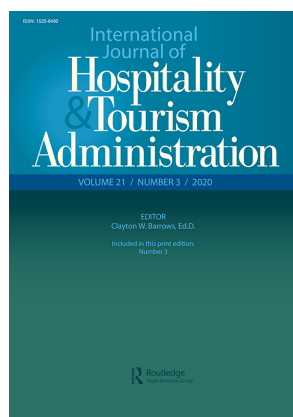
<https://doi.org/10.4018/978-1-7998-9148-2.ch013>



08

Customer Perception on the adoption of Self-Service Technologies in Klang Valley

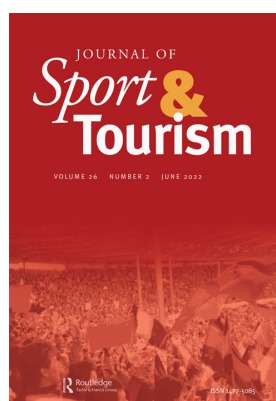
https://fhtm.uitm.edu.my/images/jthca/Vol14Issue1/Chap_15.pdf



09

Toward a Better Understanding of Memorable Souvenir Shopping Experiences

<https://doi.org/10.1080/15256480.2022.2081278>



13

To investigate the influencing factors on support for tourism development and perceived economic benefits in the context of ski tourism

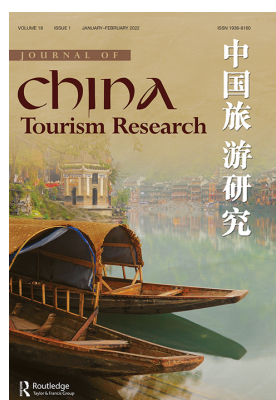
<https://doi.org/10.1080/14775085.2022.2069146>



10

A systematic review of indicators for sustainability of urban heritage sites

<https://doi.org/10.1108/ARCH-12-2021-0344>



14

Comparative Analysis of International and Chinese Tourism Endowment Research in the Past 30 Years: Based on CiteSpace Knowledge Map

<https://doi.org/10.1080/19388160.2022.2085834>



11

Tourism Impacts on Destinations: Insights from a Systematic Review of Literature

<https://fslmjournals.taylors.edu.my/tourism-impacts-on-destinations-insights-from-a-systematic-review-of-literature/>



15

The Mediating Role of Destination Image on Sports Tourism Event Attributes and Behavioural Intention

<https://fslmjournals.taylors.edu.my/the-mediating-role-of-destination-image-on-sports-tourism-event-attributes-and-behavioural-intention/>



12

Sustainability Indicators in Hotels: A Systematic Literature Review

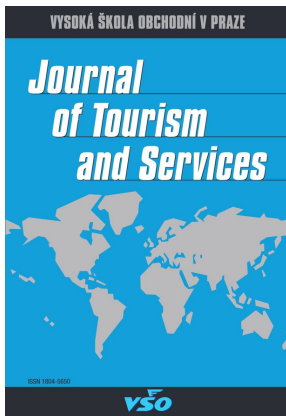
<https://fslmjournals.taylor.s.edu.my/sustainability-indicators-in-hotels-a-systematic-literature-review/>



16

A review of the current hotel industry pandemic situation in Malaysia

<https://myjms.mohe.gov.my/index.php/jthca/article/view/13931>



17

Customer Brand
Personality, Dining
Experience, and
Satisfaction at Luxury
Hotel Restaurants

<https://doi.org/10.29036/jots.v13i24.278>



18

The Impact Of Hotel
Responses To Online
Negative Reviews On
Consumers' Purchase
Intention

<https://doi.org/10.33776/et.v12i1.6916>

Asia-Pacific Journal of Innovation in Hospitality and Tourism (APJIHT)

The latest issue for Asia-Pacific Journal of Innovation in Hospitality and Tourism (APJIHT) is now published. The published articles are freely available to download. Please read, share, and cite the contributions of our authors from this latest publication **Volume 11 Issue 1 (2022)**.

Gengzhi, S., Basha, N. K., Ramachandran, S., Gu, J., Liu, M., & Zhang, P. (2022). The revised effect on community residents' perception and support in rural historical tourism: The case of Qintong ancient town. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 11(1), 1–39. [[read](#)]

Wongsanun W., Soontayatron, S., & Komonpaisarn T. (2022). Evaluating the impact of sports tourism in Buriram, Thailand, mixed method study with difference-indifferences estimation. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 11(1), 41–60. [[read](#)]

Costa, C. U., Robalo, A. S., & Pereira, R. (2022). Innovativeness, innovation behavior and performance in the Portuguese hotel industry. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 11(1), 61–87. [[read](#)]

Abdul Razak, D. H. (2022). The mediating role of destination image on sports tourism event attributes and behavioural intention. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 11(1), 89–99. [[read](#)]

Bui T. T., Mai L. Q., & Nguyen H. T. Q. (2022). Women's career advancement in the hospitality industry in the Central Region, Vietnam. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 11(1), 101–120. [[read](#)]

Salee, A., Rasoolimanesh, S. M. & Kusumo, C. M. L. (2022). Tourism impacts on destinations: Insights from a systematic review of literature. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 11(1), 121–148. [[read](#)]

Reem, M., Rasoolimanesh, S. M., & Wijesinghe Sara, N. R. (2022). Sustainability indicators in hotels: A systematic literature review. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 11(1), 149–178. [[read](#)]

Azinuddin, M., Mior Shariffuddin, N. S., Mohd Hanafiah, M. H., Mat Som, A. P., & Wan Mohd Zain, W. M. A. (2022). A systematic literature review on tourism networks, knowledge transfer, absorptive capacity, and performance. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 11(1), 179–218. [[read](#)]

Tran, L-A. P., & Chang T-Y. (2022). Constructing loyalty through brand innovativeness in online-booking services: The mediating effect of online brand experience. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 11(1), 219–239. [[read](#)]

Sufi, T., Ahmad, S., & Islam, R. (2022). Systematic literature review (SLR) on the application of regression techniques in hospitality management. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 11(1), 241–266. [[read](#)]

Walia, S., Choudhary, P., Kour, P., & Jasrotia, A. (2022). Examining community attitude towards tourism development in a World Heritage Site: Determining the role of place attachment. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 11(1), 267–292. [[read](#)]

Mahusain, M. A. & Raman Nair, S. K. K. (2022). Individual differences in succession planning and leadership qualities: A conceptual paper. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 11(1), 293–307. [[read](#)]



Published By: Taylor's University Sdn Bhd (CO.NO.149634/D)
Online ISSN: 2710-6519

QUARTER 2 (APRIL - JUNE 2022)

Assoc. Prof. Dr. Seyyed Mostafa Rasoolimanesh
- National, MOSTI Grant TED 1

Sustainable Tourism Index platform and application to assess and monitor the sustainability of tourism destinations in Malaysia

Amount Applied: **RM 498,180**

Dr. Thanam Subramaniam - National, Yayasan Hasanah Special Grant 2022

Enhancing Community Empowerment in Tourism Sector through Community Capacity Building in Kuala Kubu Baru, Selangor

Amount Applied: **RM 42,700**

Dr. Chia Kei Wei - National, Yayasan Hasanah Special Grant 2022

Scaling up community-based tourism and empowerment in homestay in Sabak Bernam district

Amount Applied: **RM 42,500**

Dr. Sree Kala Nair - National, Yayasan Hasanah Special Grant 2022

Mental Health Status And Interventions Among The Orang Asli Community In Selangor And Pahang

Amount Applied: **RM 102,172**

Dr. Stephanie Chuah Hui Wen - University, FSLM Internal Seed Funding (approved)

The effects of robot appearance, restaurant types, and demographic traits on consumers' willingness to pay for robot-delivered services

Amount Applied: **RM 7,500**



**FACULTY OF SOCIAL
SCIENCES AND
LEISURE MANAGEMENT**



Address: Block D, Level 2, No.1, Jalan Taylor's,
47500 Subang Jaya, Selangor Darul Ehsan,
Malaysia

Phone: 603-5629 5000

Fax: 603-5629 5001

Email: crit.fslm@taylors.edu.my

