



SESSION 2

About the Speaker

"Smart Tourism and the Global Tourism Recovery"

SESSION 2 Tuesday, 23 August 2022 3.30 – 5.00PM (GMT +8)



PROF. DR. DIMITRIOS BUHALIS

Bournemouth University, United Kingdom

Professor Dimitrios Buhalis is a Strategic Management and Marketing expert with specialisation in Information Communication Technology applications in the Tourism, Travel, Hospitality and Leisure industries. He is currently Visiting Professor at the School of Hospitality and Tourism Management, The Hong Kong Polytechnic University. He is Director of the eTourism Lab and Deputy Director of the International Centre for Tourism and Hospitality Research, at Bournemouth University Business School in England. He is the Editor in Chief of the most established Journal in Tourism: *Tourism Review*, and the Editor in Chief of the *Encyclopedia of Tourism Management and Marketing*. His research pioneers smart and ambient intelligence tourism with a particular focus on innovation, entrepreneurship and destination ecosystems management. Professor Buhalis has written and co-edited more than 25 books and 300 scientific articles. For more information, books, articles and presentations see www.buhalis.com.

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SESSION 2

About the Speaker

"Metaverse And Innovation In Tourism"

SESSION 2 Tuesday, 23 August 2022 3.30 – 5.00PM (GMT +8)



PROF. DR. MARIANNA SIGALA

University of Piraeus, Greece

Marianna Sigala is Professor at the University of Piraeus, Greece. She previously held the position of the Professor of Tourism and the Director of the Centre for Tourism & Leisure Management at the University of South Australia (2015 – 2021). She has also been an academic staff at the University of Strathclyde and Westminster University (UK), and the University of the Aegean (Greece). Her academic credentials are combined with her professional experience in the tourism industry. Her interests include services and experience management, Information and Communication Technologies (ICT) in tourism and hospitality, as well as wine tourism. She is a widely published and multi-awarded authority: nine books, numerous papers in academic journals, and (keynote) presentations in international conferences. She has a long record of leadership and participation in international research projects funded by various entities such as the E.U., the Council of Europe and the Department of Foreign Affairs and Trade, Australia. She is a past President of EuroCHRIE and a past member of the executive board of ICHRIE and IFITT. She currently serves at the executive board of CAUTHE. She is the co-editor of the Journal of Service Theory & Practice, and the Editor-In-Chief of the Journal of Hospitality & Tourism Management. In 2016, she has been awarded the prestigious EuroCHRIE Presidents' Award for her lifetime contributions and achievements to tourism and hospitality education. Since 2020, Professor Sigala is also appointed as Research Fellow of CAUTHE.

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SESSION 2

About the Speaker

"How Local Empowerment Help Achieve Sustainable Development Goals in Tourism ?"

SESSION 2 Tuesday, 23 August 2022 3.30 – 5.00PM (GMT +8)



DR. NAWEL CHAOUNI

University of Toulouse-Jean Jaurès, France

Nawel Chaoui is a Doctor in Information and Communication Sciences. She is a specialist in management, strategic intelligence and innovation in tourism. Her research focuses on the influence of media and digital uses on the attractiveness of tourism areas and the empowerment of local communities in the development of fair tourism. She is in charge of the development of European and international projects at the University of Toulouse Jean Jaurès (France).

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SESSION 3

About the Speaker

"What Role for Citizenship and Rights"

SESSION 3 Tuesday, 23 August 2022 5.30 – 7.00PM (GMT +8)



PROF. DR. MICHAEL HALL

University of Canterbury, New Zealand

Prof Hall is currently Professor in Marketing in the Department of Management, Marketing & Entrepreneurship at the University of Canterbury, Christchurch, New Zealand, joining the department at the start of 2007. He is also currently Docent in Geography, University of Oulu, Finland; a Visiting Professor in the tourism program, Business School, Linneaus University, Kalmar, Sweden; Guest Professor in the Department of Service Management at Lund University Helsingborg campus, and a participant in the Arctic gastronomy project, Department of Food, Nutrition and Culinary Science, Umeå University, also in Sweden. He is also a frequent visitor to the geography department at Umeå University. Prior positions in Australia, New Zealand and elsewhere include Professor in Tourism at the University of Otago where he was also head of department for six years; Professor of Tourism and Service Management at Victoria University of Wellington; Visiting Professor at Sheffield Hallam University, UK and Centre for Tourism Studies, University of Eastern Finland; and Honorary Professor in the Department of Marketing, Stirling University, Scotland. His doctorate is in geography from the University of Western Australia, from which he also received an honours degree in politics. His masters is from the faculty of environmental studies at the University of Waterloo, Canada, in geography/resource management. He has honorary doctorates from the Universities of Umeå in Sweden (2008), Oulu in Finland (2012) and Lund University, Sweden (2016). According to Google Scholar analysis for the category of tourism he is currently the most cited scholar in the subject area and is also highly cited in geography, regional development, sustainability and global environmental change. In 2009 he was named the Elsevier ScienceDirect 'For Great Thinking', Arts, Humanities & Social Sciences category winner.

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SESSION 3

About the Speaker

"Improving Destination Innovation, Technology and Governance"

SESSION 3 Tuesday, 23 August 2022 5.30 – 7.00PM (GMT +8)



PROF. DR. NOEL SCOTT

University of Sunshine Coast, Australia

Prof Noel Scott, is Adjunct Professor of Tourism Management, in the Sustainable Research Centre, University of Sunshine Coast, Queensland, Australia. His research interests include the study of tourism experiences, and destination management and marketing. He is a frequent speaker at academic and industry conferences. He has over 300 academic publications including 17 books. He has supervised 30 doctoral students to successful completion of their theses. He is on the Editorial Board of 10 journals, a member of the International Association of China Tourism Scholars and a Fellow of the Council for Australasian Tourism and Hospitality Education Management. He is the author of a number of publications which have been widely translated.

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SESSION 3

About the Speaker

"How Joining the Global Destination Sustainability Index (GDS Index) Has Helped to Manage the Local Meeting–Industry Sustainable Transition: Toulouse Convention Bureau Experience Feedback"

SESSION 3 Tuesday, 23 August 2022 5.30 – 7.00PM (GMT +8)



DR. CAMILLE FAURE

University of Toulouse-Jean Jaurès, France

Passionate about tourism, destination branding and sustainable management, Camille Faure started her career at the Quebec Ministry of Tourism in Montreal (Canada.). After being in charge of PR and local tourism development in a ski resort in the Alps, she joined Toulouse’s Metropolis Tourism and Economic Development Agency (France) 6 years ago to work on international promotion and congress development. Currently Marketing Manager at the Toulouse Convention Bureau, she has overseen the CSR technical committee for three years. With her Engineering and Marketing in Tourism Industries academic background, she has been a lecturer in tourism, destination marketing and events management since 2016.

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